

John Strange

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EXPERIENCE

Varied — *P.A./B.A., events/marketing Freelance, Varied gigs.*

April 2008 - PRESENT

Working in promotions/marketing involved interacting with people about a product in various ways. Notable promotions included riding Segway Scooters around downtown passing out fliers, managing a display for HP at Macworld, and doing IT for a Dell Display at an art gallery. In between jobs I did interesting gigs including being in an infomercial and working on indie films, setting up a display for a men's apparel store, Geo tracking a large part of SF (twice), and writing. Installed 100+ window A/C units in NYC and assembled hundreds of bikes in New Orleans.

In NOLA huge part of my work was liquor events and promotions from brands such as Shiner, Molson Coors, Bacardi. The covid pandemic shut a lot of that down.

Bike Easy, New Orleans — **Bicycle and Bike safety**

August 2016 - July 2021

Bicycles and Safety- I'm giving this it's own subheading as it's a big part of what I have been focusing on. I am a licensed League Cycling Instructor (LCI). So along with a variety of bicycle related work including

maintenance, tabling and community outreach I also teach safety classes, much of it through Bike Easy.

Varied, KC,SF, NY, NO — **Photography/Videography**

May 2004 - Present

My first job in San Francisco was working for a company called Shooting Stars Photography shooting children's sports portraits. The work was high volume and more customer service than creative. The days were long, but the atmosphere on-site and at the office was very enjoyable. The position was seasonal. (August 2007 – August 2010). Freelanced photography for events, musicians, products, and assorted other projects. While studying journalism I shot for local publications such as Etc. Magazine (City College of San Francisco's campus magazine.) & El Tecolote (Mission neighborhood community paper). Also in front of and behind the video camera, as well as editing on various projects.

SKILLS

Video/Photo.

Bicycles and advocacy.

Tech and handy.

Quick learner and thinker.

EDUCATION

CCSF, SFCA

Aug 2009 - May 2012

Studied photography, journalism, printmaking.

MCI Penn Valley, KCMO

Aug 2005 - May 2007

Studied graphic design, marketing, business

LANGUAGES

English, some Spanish